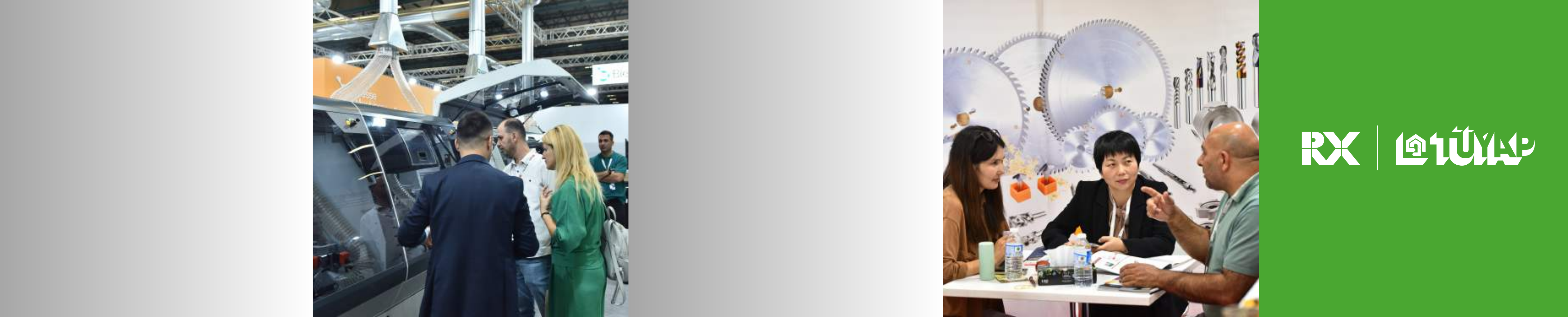


WOODTECH

OCTOBER 12 – 16, 2024

WOODTECH
POST SHOW REPORT



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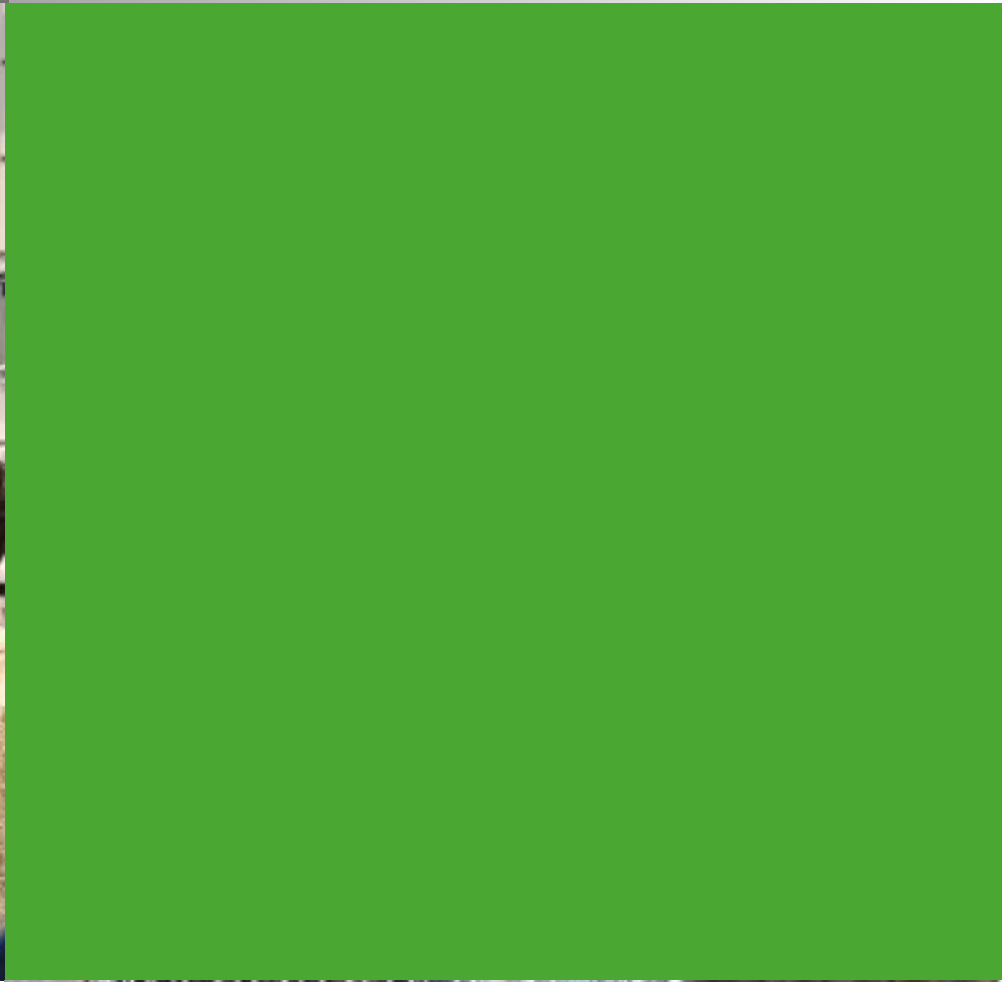
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About The Show

THE BIGGEST MEETING OF WOOD PROCESSING INDUSTRY

The WoodTech Fair is a global trade platform showcasing innovative products and services in the field of wood processing solutions and technologies. Gathering the latest developments in the industry and innovative products in woodworking under one roof, the fair provides a convenient way for a diverse range of visitors, from furniture manufacturers seeking the right machinery and equipment investments to the construction industry, to easily find reliable solution partners and suppliers.

Exhibiting companies leverage the WoodTech Fair to explore new export markets, connect with distributors to represent their brands in different countries worldwide, and expand their business networks. In this international business platform where leading companies and professionals in the industry converge, visitors can stay updated on the latest developments in the sector, explore innovative solutions, and directly engage with industry leaders every year.



Summary Info

WOODTECH 2024



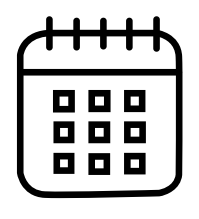
Official Title

37th International Wood Processing Machines, Cutting Tools, Hand Tools Fair



Location

Tüyap Fair and Congress Center, Istanbul



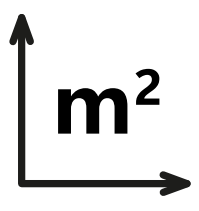
Dates

12 – 16.10.2024



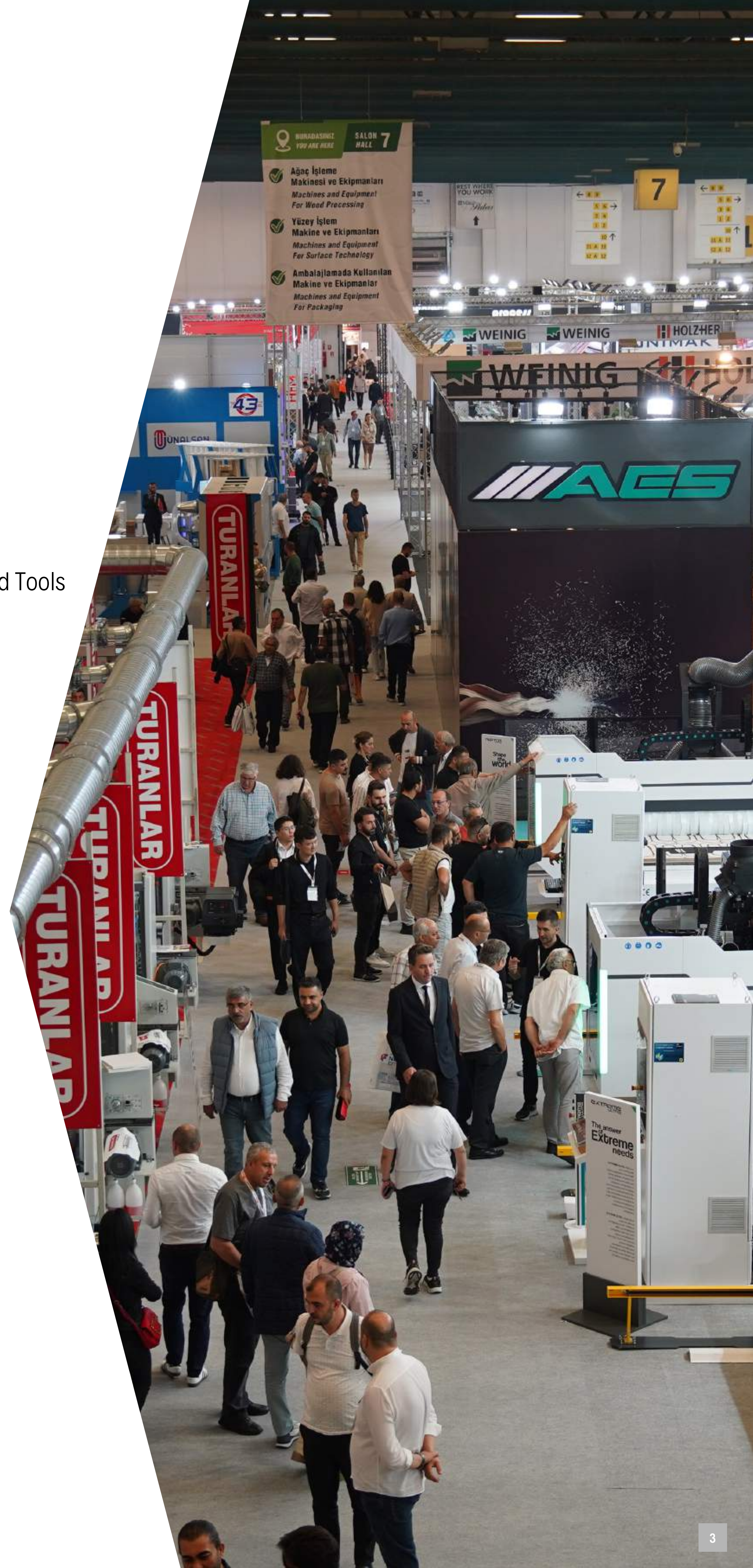
Number of Halls

HALL 1-2-3-4-5-6-7-8-9-10-11-12



Exhibition Space

120.000 m²



Overview



369
EXHIBITORS



22.639
VISITORS



26
EXHIBITOR COUNTRIES



89
VISITOR COUNTRIES



20
HOSTED BUYER COUNTRIES

Digital Engagement



9.500
FOLLOWERS



1.650
FOLLOWERS



1.062
FOLLOWERS



3.500+
VIEWS



1.000.000+
WEBSITE VIEWS

Exhibitor Overview

NUMBER OF EXHIBITORS
369

NUMBER OF INTERNATIONAL EXHIBITORS
178 (Directly + Indirectly)

EXHIBITOR COUNTRIES

Austria

Belgium

China

Denmark

France

Germany

India

Iran

Italy

Japan

Liechtenstein

Luxembourg

Netherlands

New Zealand

Poland

Romania

Russia

South Korea

Spain

Sweden

Switzerland

Taiwan

Ukraine

United Kingdom

United States of America

and Türkiye

PRODUCT GROUPS

Machinery and Equipment For Forestry, Log and Sawntimber Production

Machines and Equipment For Wood Processing

Machines and Equipment For Surface Technology

Machines and Equipment For Packaging

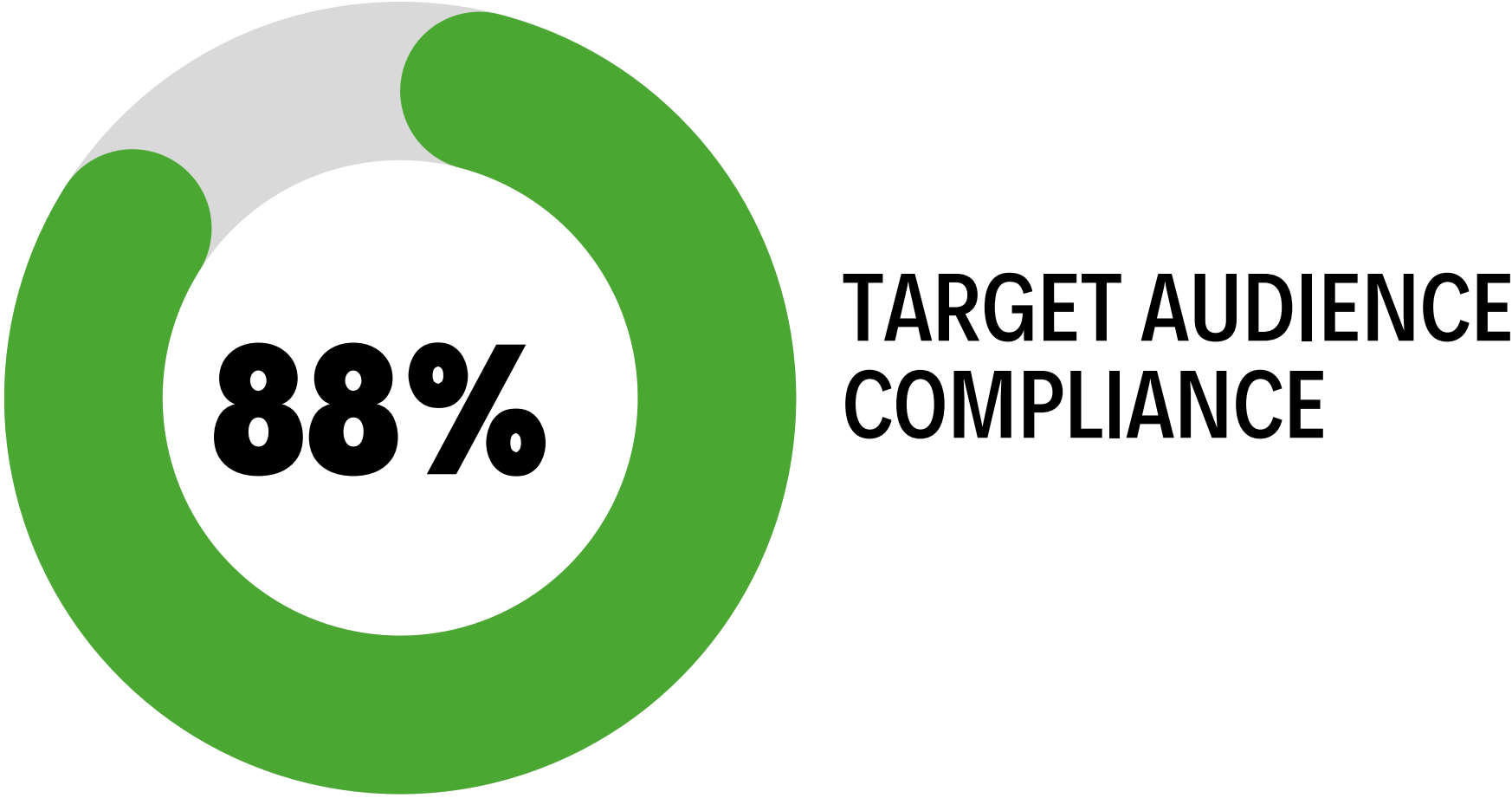
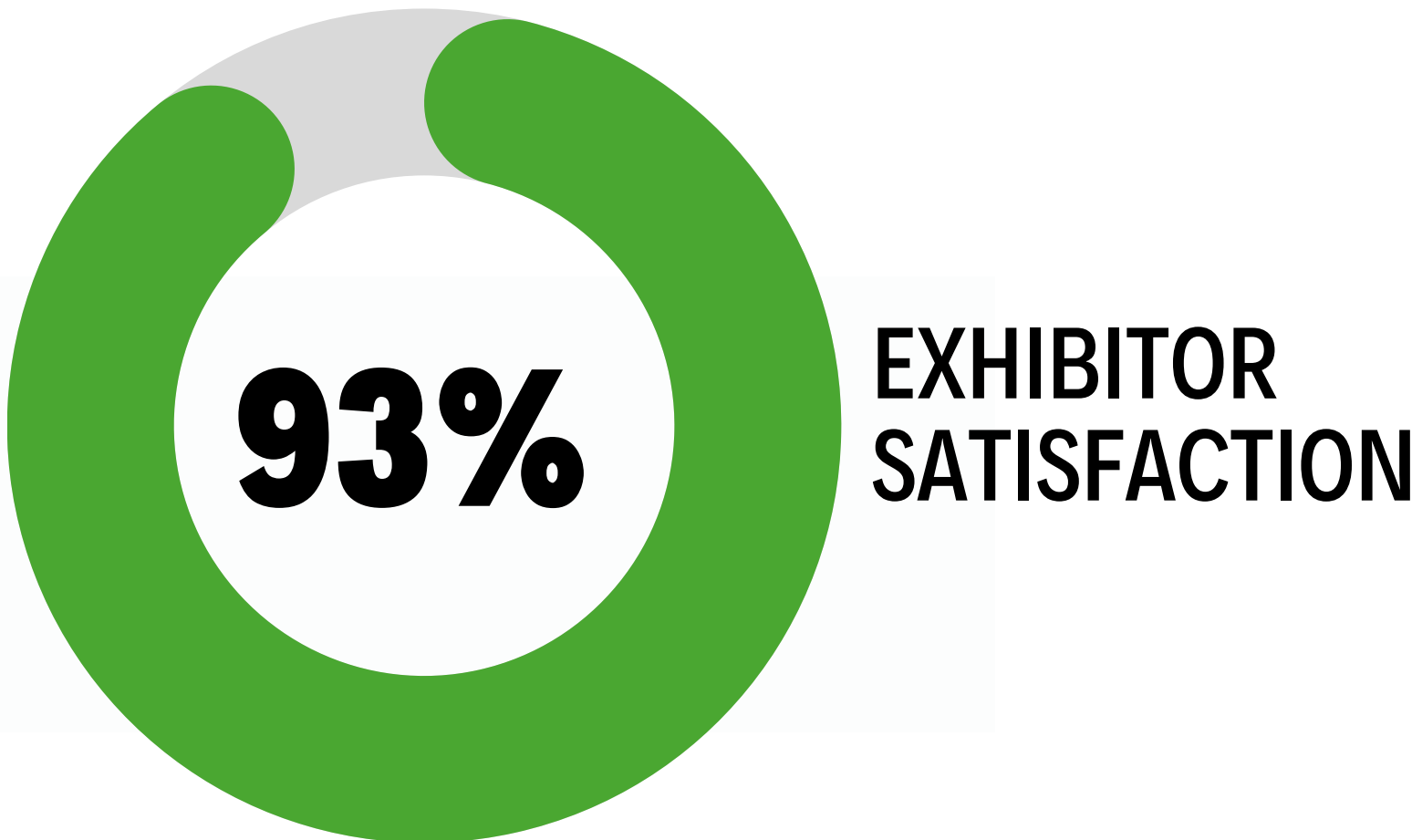
Conveyor, Handling, Warehousing Equipment

Cutting Tools, Tool Holders and Other Equipment

Dust Collector, Ventilation and Filter Systems

Driers, Impregnation Systems and Energy Boilers

Industrial and Sectoral Softwares



Exhibitor Feedbacks

Türkiye



AS METAL AĞAÇ MAK.SAN.VE TİC. LTD. ŞTİ.

"We have been exhibiting at WoodTech regularly for many years. We are here with our hydraulic machines and robotic products. The fair is going very well. We had important meetings. Customers interested in and eager to do business came to our stand. We met with visionary customers who want to grow their businesses and add innovation to their works. We had detailed meetings about the machines and equipment they were looking for. We had visitors mostly from the Balkans and Russia. We also hosted visitors from Arab countries and Europe. WoodTech, which is the largest woodworking fair in our region and the leading one in Europe, should be followed by those interested in the sector. Thanks to Istanbul's location, this is the best meeting point of the East and the West. Every company that wants to express itself in the sector should be here. We will continue to participate every year as our company."

Spain



BARBERAN SA

"In addition to our finished products for the woodworking sector, we are exhibiting our lamination, coating and digital printing technologies at the fair. This year is our first time as an exhibitor in WoodTech. We are very pleased to exhibit our products and services here. During the fair, we met with visitors from Turkey, North Africa, the Middle East and Europe. The Turkish woodworking industry is a growing market day by day. In this respect, it offers attractive solutions and opportunities for the rest of the world. Anyone looking for the best solutions for their companies can access latest technology equipment and machinery at WoodTech. We want to be here regularly in the coming years."

Türkiye



DİNÇMAK MAKİNA SANAYİ TİC. LTD. ŞTİ.

"We have been participating at WoodTech for 28 years. We exhibit our machines used for making frames such as wood lathes, milling machines, and CNC processing centers. The fair is going very well. We have a better visitor base compared to previous years. The number of international visitors is especially pleasing. We had visitors from the Balkans, the Arab countries, and Europe. As for countries, I can list countries such as Greece, Kosovo, Albania, and Saudi Arabia. WoodTech is the strongest fair in the region both in terms of exhibitors and visitors. It is a trade platform that increases the brand value of our country. When we evaluate the Middle East, North Africa, the Balkans, Russia, and Eastern Europe, it is the largest fair in its field in these geographies. You can find all kinds of machines here in terms of furniture and wood product production."

Türkiye



FSD YAZILIM BİLİŞİM DAN. HİZM. İÇ VE DIŞ TİC. LTD. ŞTİ.

"We have been attending the WoodTech Fair for 3 years. We are here to introduce our software services to a wider audience. We are having a very good fair process regarding meeting and doing business with our customers. We are generally satisfied. We are contacting our visitors from different parts of Europe such as Kosovo and England. The fair offers a unique opportunity to examine the latest innovations and machines for the woodworking sector on-site."

Italy



GIARDINA GROUP

"This is our first time participating in WoodTech. We made this decision as a result of our previous visit experiences and we understood that our decision is correct. We are very pleased with the fair as it offers the opportunity to meet our current customers and new customers. We have met with visitors not only from Türkiye but also from many important points of the world. We had a very high number of visitors since the beginning of the fair. Sector stakeholders need to be here to meet with the largest companies in the woodworking sector and see the solutions that are suitable for their business on-site. Also, it is very important to have strong relationships with the customer and the company. WoodTech is an important platform for establishing strong relationships since it allows face-to-face communication. I also recommend the fair to the companies we do business with. The Turkish market is constantly developing and regularly invests in high-level technology to compete in the best markets in the international arena. We want to contribute to the success of this market by taking part here. In particular, due to Istanbul's location acting as a connection point, you can easily reach customers who cannot visit fairs in Europe here."

Türkiye



LEITZ KESİCİ TAKIMLAR SAN. VE TİC. A.Ş.

"We observed a significant increase in the quality of visitors this year at WoodTech, which we have been attending regularly since the first year of its organisation. This year our visitors were mainly domestic, but there were also visitors from Iran and the Balkan countries. We believe that WoodTech is definitely worth visiting, as we see it as an important opportunity for wood machinery and knives to be together, and many manufacturers in these sectors take part in this fair. As a company, we will continue to exhibit at the show in the coming years."

Exhibitor Feedbacks

Türkiye



LİGNO MAKİNE SAN. VE TİC. LTD. ŞTİ.

"We have been exhibiting at WoodTech regularly for 29 years. We are exhibiting our sizing, edge banding and profile machines. We are pleased with the fair. We welcome interested and competent visitors. We have held meetings with customers mainly from the Turkic Republics and North Africa. In addition, we are also seeing great interest from the domestic market. WoodTech is an effective tool to reach our nearby geographies and is one of the leading fairs in the world. That is why I attach great importance to the fair. We also recommend it to all stakeholders in the sector."

Türkiye



MERSA HAVALANDIRMA TOZ TOPLAMA SİSTEMLERİ SAN. VE TİC. LTD. ŞTİ.

"This year, we are exhibiting at the fair for the first time and we are very pleased with the feedback. We are here with our mobile dust collection systems and project-based services. We can say that we had a very good fair experience, especially for reaching international companies. We are very pleased with the fair. We have communicated with visitors from the Balkans, Russia, the Middle East and even from America. It provides a unique opportunity to see innovations and different machines in the woodworking sector. In this respect, I see it as a valuable platform. Especially, newly established or export-oriented companies should take part in WoodTech. Here, they can establish one-on-one contact with many countries of the world. We believe that business relations established face-to-face are much stronger than in the electronic environment. Exhibitor companies can increase their export figures with the business relations they will establish from every region of the world at the fair. Since we are very pleased with our first exhibiting experience here, we are eager to participate in the fair in the following years."

Ukraine



PE INNATEKS

"This year marks our second participation in the WoodTech Fair. Previously, we joined as part of the Ukraine Pavilion but after a highly satisfactory experience, we decided to exhibit independently with our own dedicated booth this year. Once again, the fair proved to be highly successful, as we acquired numerous new customers and closed significant business deals. Our primary goal in exhibiting WoodTech was to enter the Turkish market and we are pleased to have achieved that, with most of our clients coming from Türkiye. The fair provided an efficient platform where all sector-related products, materials and information could be accessed with ease. For anyone considering visiting, I wholeheartedly recommend it. We plan to continue exhibiting in the upcoming years and highly encourage companies, especially those in Ukraine looking to expand their businesses and access new markets, to take part in this event."

Türkiye



SAF TEKNİK TOZ EMME SİSTEMLERİ SAN. TİC. LTD. ŞTİ.

"In the past two months, we have noticed many companies downsizing their booth spaces at various trade fairs we visited. While we anticipated a similar trend at the WoodTech Fair, the event far exceeded our expectations and proved to be highly productive. Most of our visitors came from the Balkan countries, North Africa, Central Europe and the United Kingdom. We regard the WoodTech Fair as a crucial event for the industry, offering the opportunity to access high-quality products at competitive prices. Having exhibited for the past nine years, we plan to continue exhibiting in the coming years and strongly recommend other companies in the industry. The WoodTech Fair not only facilitates business but also contributes significantly to the development of industry players. It provides companies with the chance to closely monitor the market and their competitors. This fosters healthy competition in terms of product quality, innovation and pricing, ultimately benefiting the end consumer with access to better products at more affordable prices."

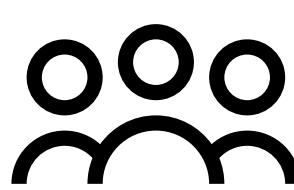
Türkiye



UVTEK MÜHENDİSLİK MAKİNA KİMYA SAN. TİC. A.Ş.

We have been participating regularly since the first year of WoodTech. As UVTEK, we are experts in printing and pressing systems for MDF, laminate and chipboard products. We are exhibiting our machines in these areas at the fair. We intend to exhibit many of our different products in the upcoming fairs. Our company aims to reach real investors and customers at fairs. We are very pleased to reach qualified visitors here. We can say that we have achieved our main goals. WoodTech is the largest and most comprehensive fair in the region. Istanbul also adds to the power of the fair with its location and touristic value. If companies want to have a greater say in their fields and keep their finger on the pulse of the market, they should participate in WoodTech."

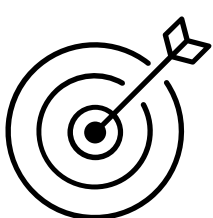
Visitor Overview



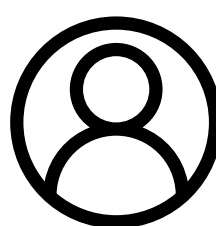
TOTAL NUMBER OF VISITORS
22.639



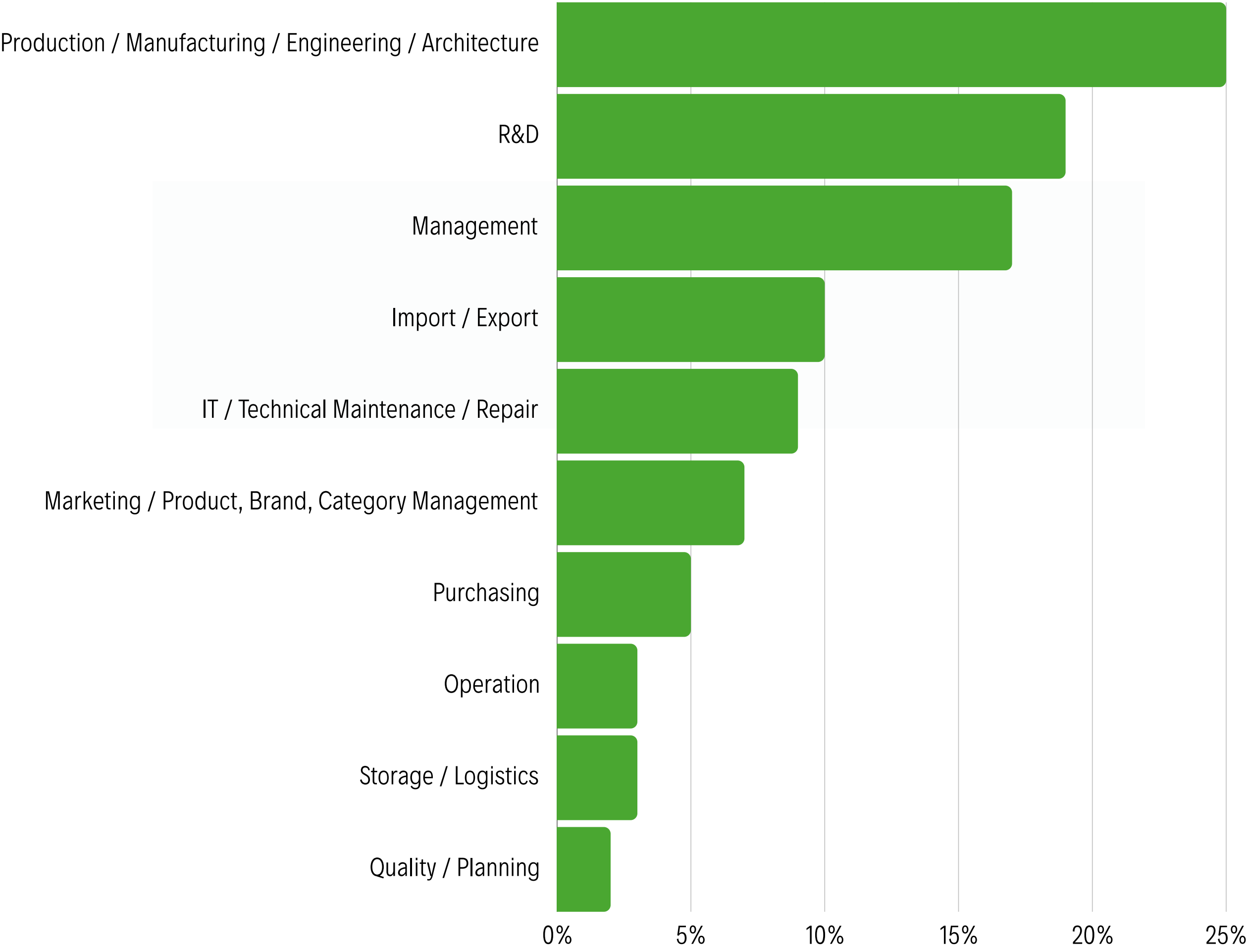
INTERNATIONAL VISITORS
3.609



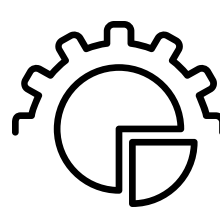
PURPOSE OF VISIT



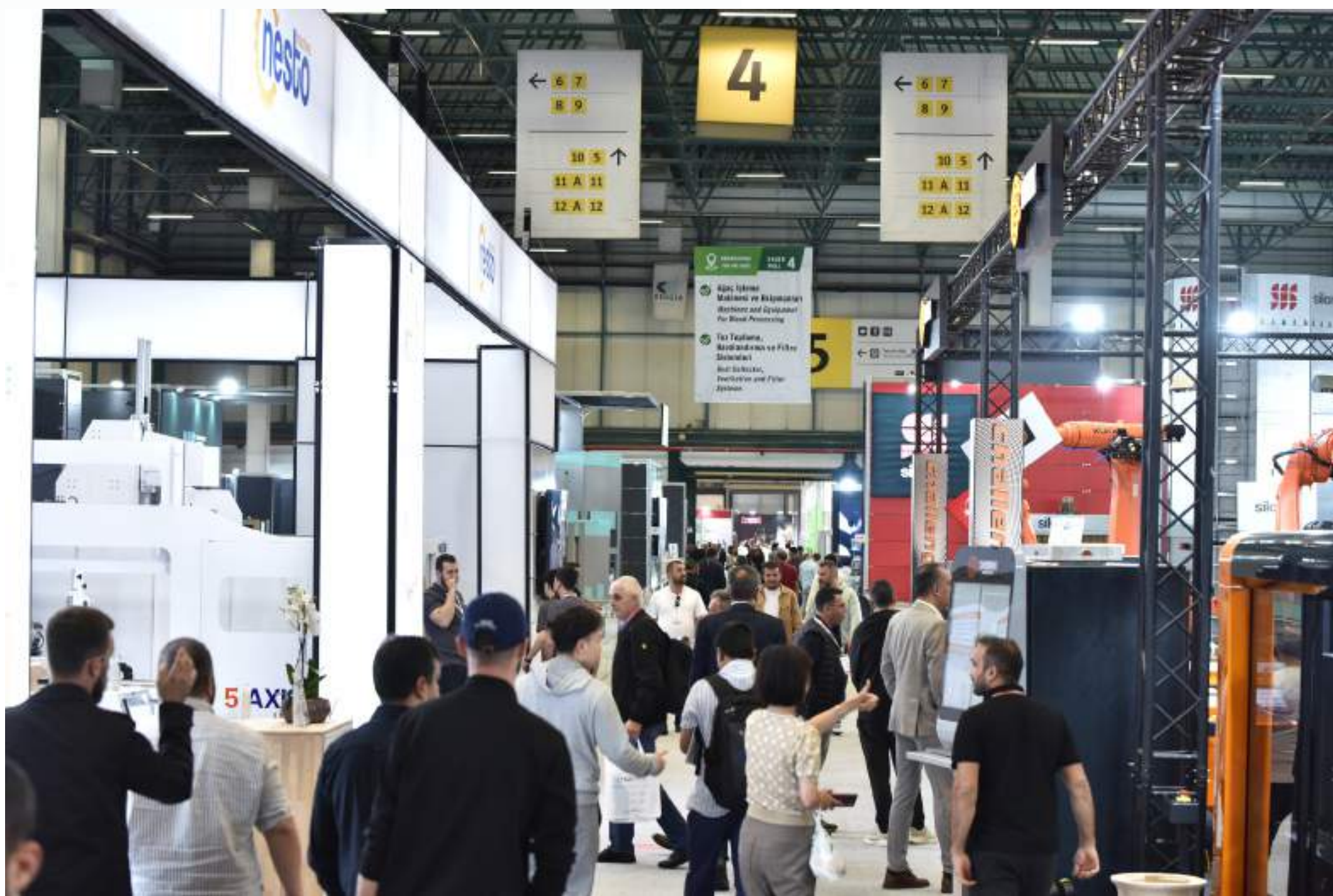
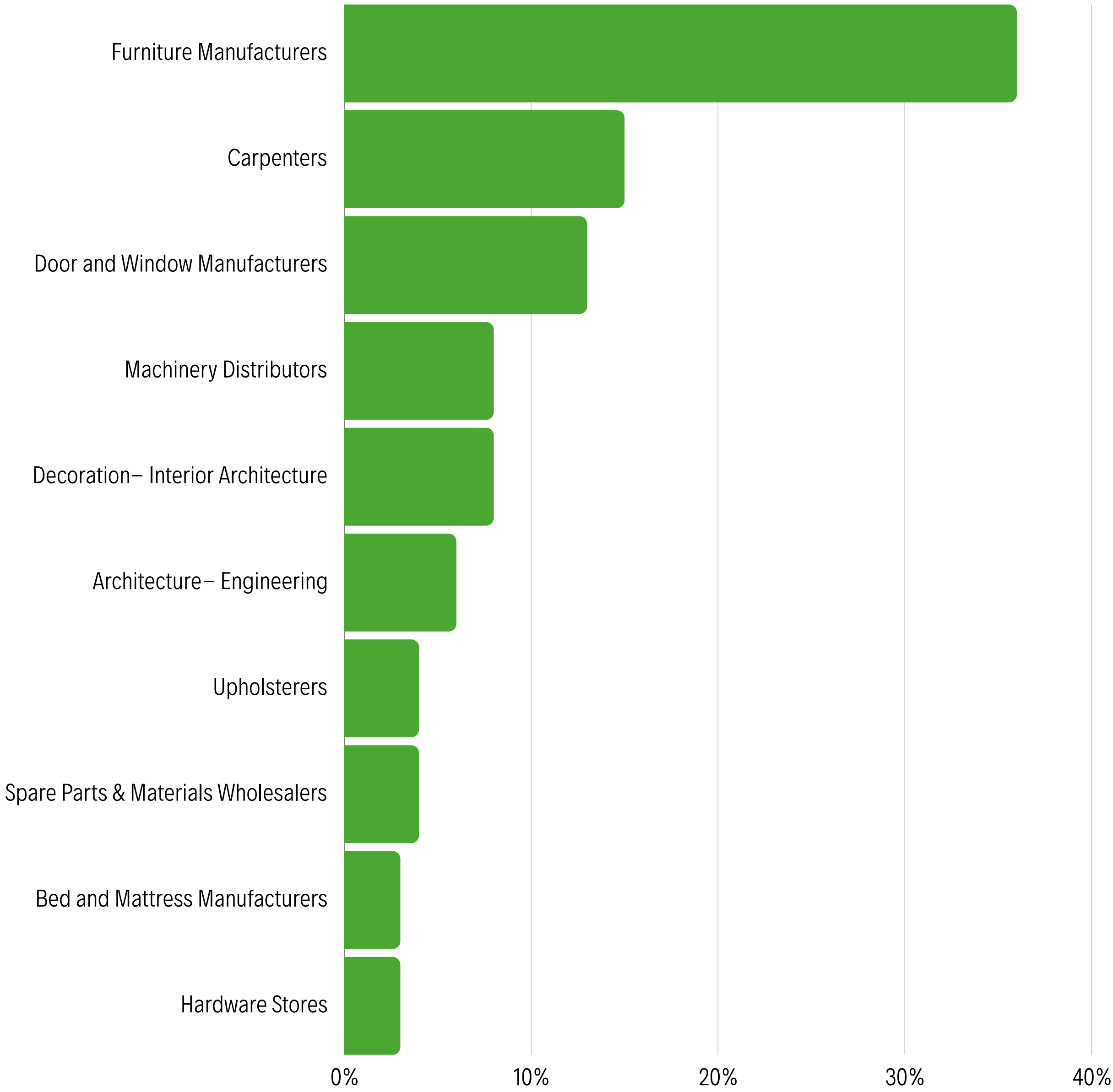
DEPARTMENTS OF VISITORS



Post Show Report



SECTORAL DISTRIBUTION OF VISITORS

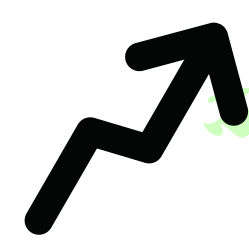


Visitor Overview



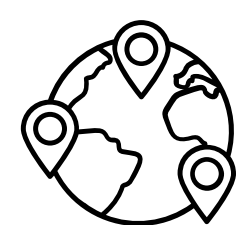
VIP HOSTED BUYER PROGRAM COUNTRIES

- Albania
- Algeria
- Azerbaijan
- Bahrain
- Bosnia and Herzegovina
- Bulgaria
- Egypt
- Georgia
- Iran
- Iraq
- Jordan
- Kosovo
- Libya
- Morocco
- North Macedonia
- Russia
- Saudi Arabia
- Serbia
- Tunisia
- Uzbekistan

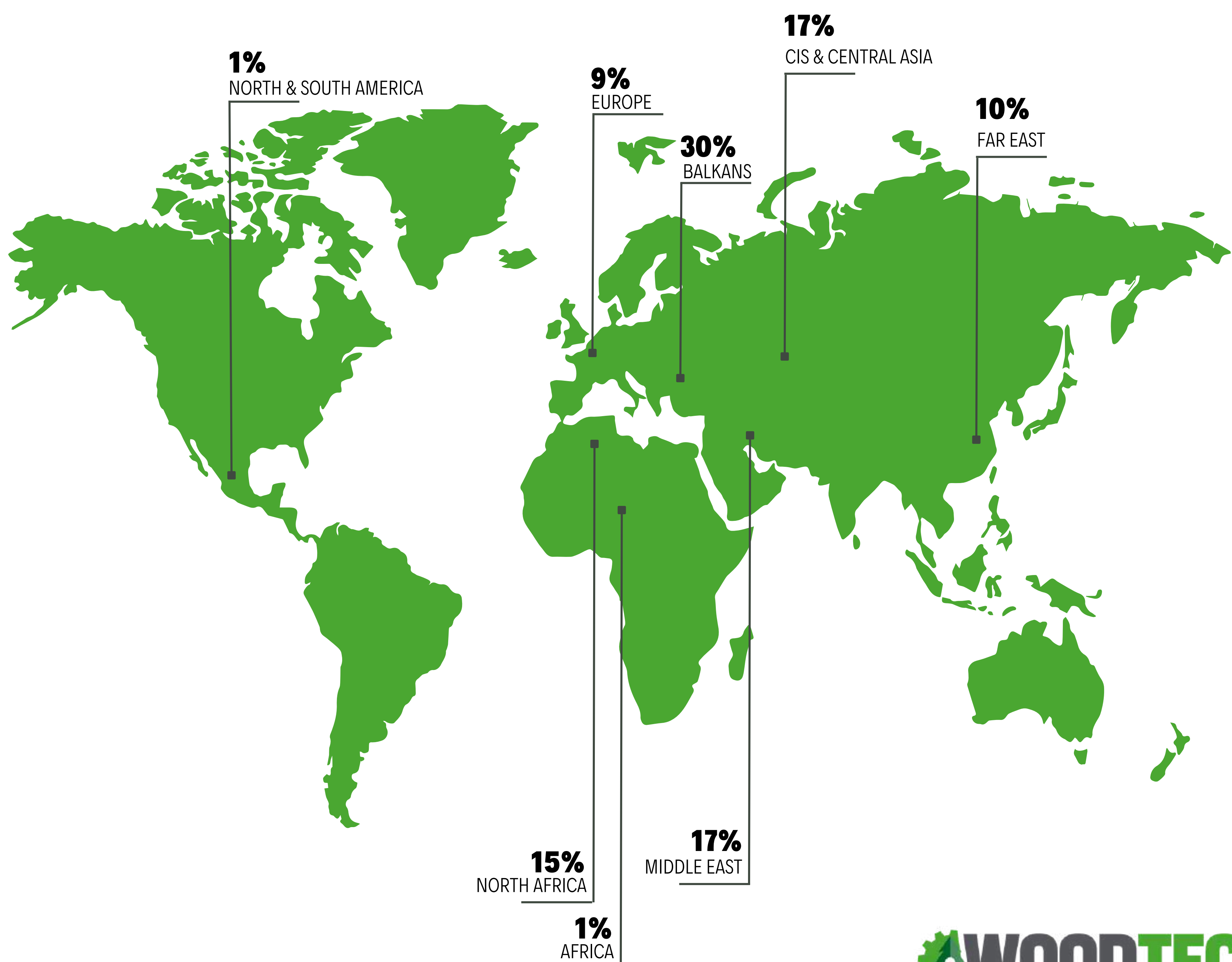


TOP 25 VISITOR COUNTRIES in alphabetical order (excluding Türkiye)

- Albania
- Algeria
- Azerbaijan
- Bosnia and Herzegovina
- Bulgaria
- Egypt
- Georgia
- Germany
- Greece
- Iran
- Iraq
- Italy
- Jordan
- Kosovo
- Libya
- Morocco
- North Macedonia
- Poland
- Romania
- Russia
- Saudi Arabia
- Serbia
- Tunisia
- United Arab Emirates
- United States of America



GEOGRAPHICAL DISTRIBUTION OF VISITORS



Visitor Feedbacks

Germany

★★★★★

"The fair stands out as an attractive platform for manufacturers like us, as it brings together a wide range of products and numerous key industry exhibitors under one roof. I can say that the event was highly productive for me, as I was able to easily find the products I was looking for. I strongly recommend the WoodTech Fair to anyone who wants to meet new companies in the industry, discover the latest innovations, and gain access to a diverse range of products."

Germany

★★★★★

"As a first-time visitor to WoodTech, I was highly satisfied with the experience and will attend again next year. For those considering a visit, I recommend setting aside at least two days to explore the fair thoroughly and get the most out of it."

Azerbaijan

★★★★★

"This was my second visit to the fair. I'm particularly interested in machinery for carpentry and wood products, and I was able to easily find the products I was looking for. I highly recommend the fair to anyone considering a visit."

U.A.E

★★★★★

"WoodTech Fair is an event we visit almost every year, and we're always highly satisfied with it. I believe anyone looking to grow and improve their business should attend the WoodTech Fair. As various industry innovations are showcased here, I see this fair as a highly significant platform."

Italy

★★★★★

"Thanks to the extensive product range at WoodTech, we were able to easily access all the products we were looking for. Moreover, the fair exceeded our expectations by introducing us to much more than we initially sought, making our visit a highly positive experience. In today's highly competitive market, we regularly attend fairs like WoodTech to stay ahead of our competitors and keep up with industry trends. Additionally, since we prioritize efficiency—achieving more in less time while enhancing our business and machinery—WoodTech has become an essential destination for us. I highly recommend this fair to everyone and plan to continue visiting it regularly in the coming years."

Egypt

★★★★★

"This is my fourth time visiting the WoodTech Fair, and each time I come, I notice significant advancements in the products showcased. Our primary reason for attending fairs is to stay informed about the latest innovations in the industry, and WoodTech is an excellent platform for discovering the most cutting-edge solutions. I strongly recommend it to anyone considering a visit. We've had productive discussions with many companies in the sector, and we plan to continue attending in the coming years."

Visitor Feedbacks

Poland



"The fair was highly productive, allowing me to explore the products I was looking for and review the latest innovations in the industry. I believe the WoodTech Fair is incredibly important for anyone involved in the sector, especially for those looking to continuously improve their business and supply new machinery solutions to stay competitive in the market."

Romania



"This is my third visit to the fair. It is an important platform where key companies in the industry come together under one roof. I had the opportunity to explore machinery that will contribute to the growth of my business. I plan to attend future editions of the fair whenever possible."

Russia



"This was my first time visiting this fair, and it proved to be highly productive. I am very pleased with my experience and believe that the meetings I had at the fair will play a significant role in advancing my business. I strongly recommend the WoodTech Fair to anyone who is involved in the industry, wants to stay up-to-date, and is eager to enhance their professional development."

Saudi Arabia



"I had a great experience at the fair and found exactly what I was looking for, along with plenty of options to choose from. Staying updated with the latest innovations is essential in our industry, and I highly recommend the WoodTech Fair to anyone interested. It's the perfect place to find solutions like machinery, products, and accessories all in one spot. Personally, I'm already looking forward to visiting again in the coming years!"

Türkiye

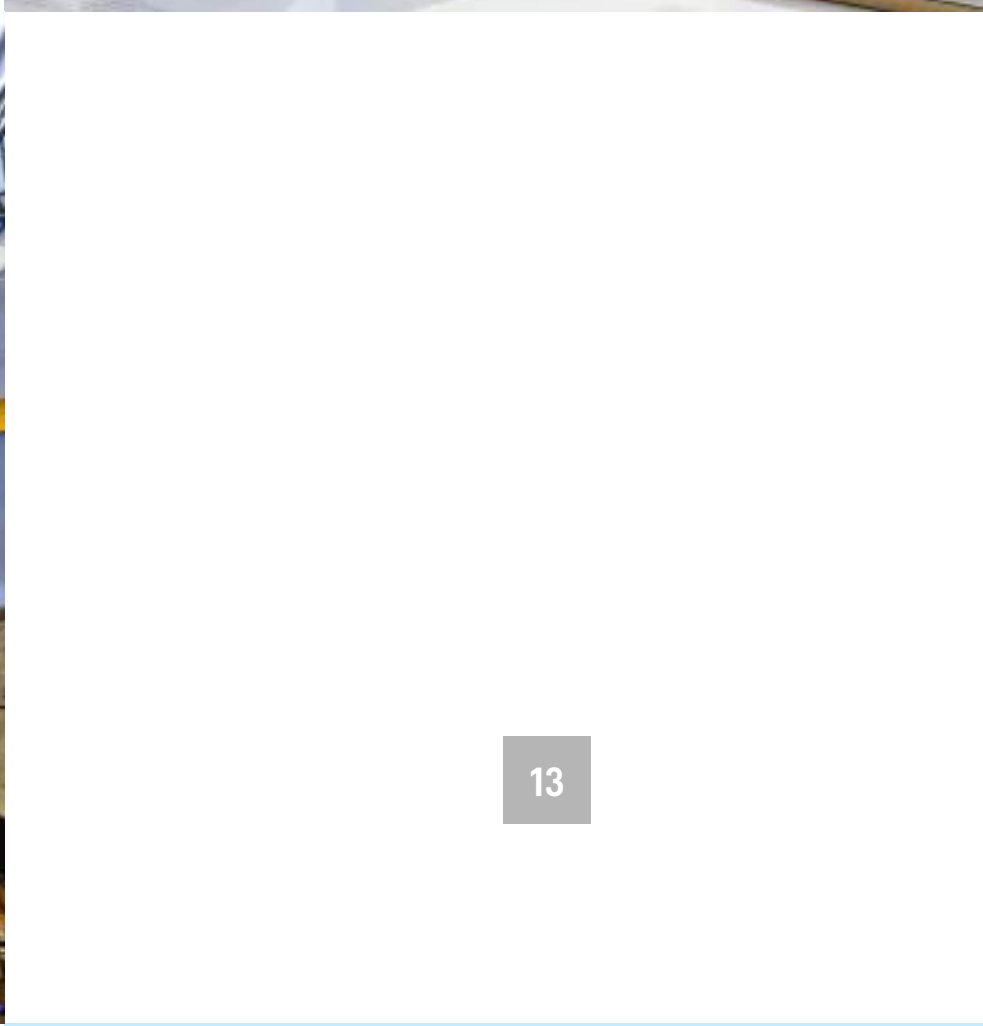
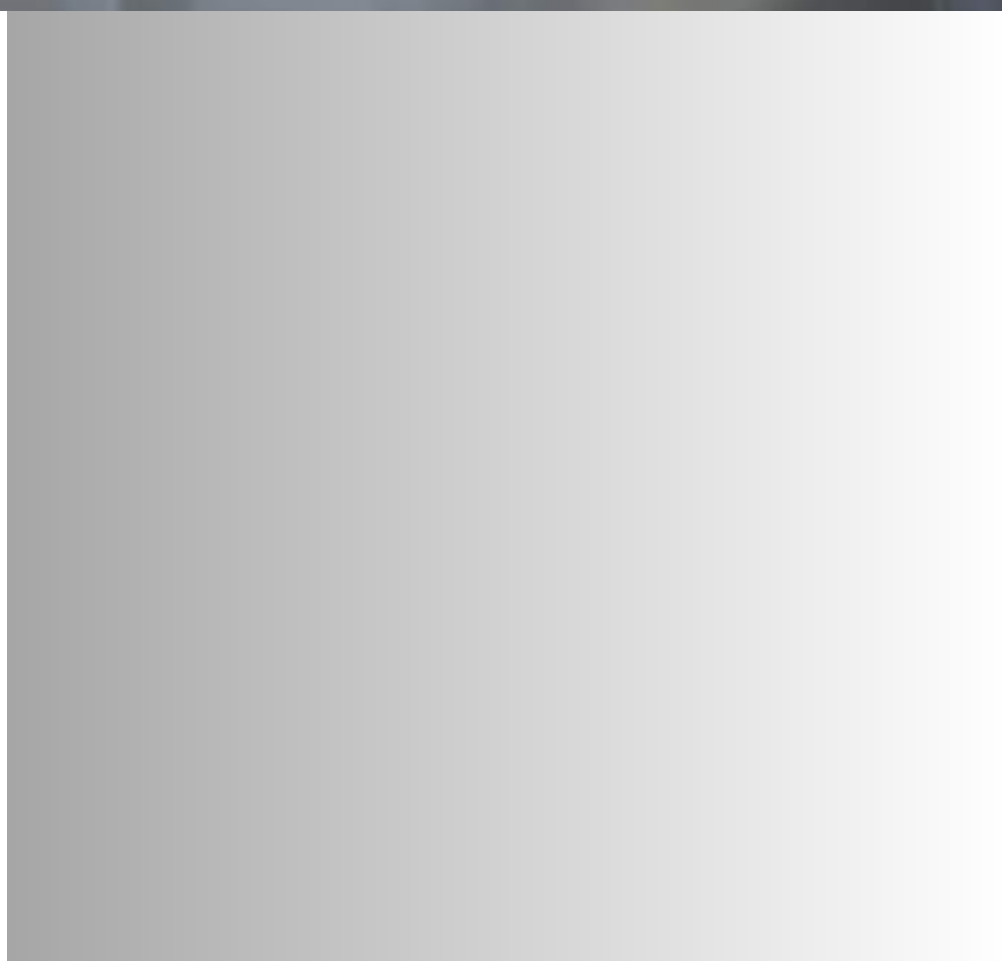
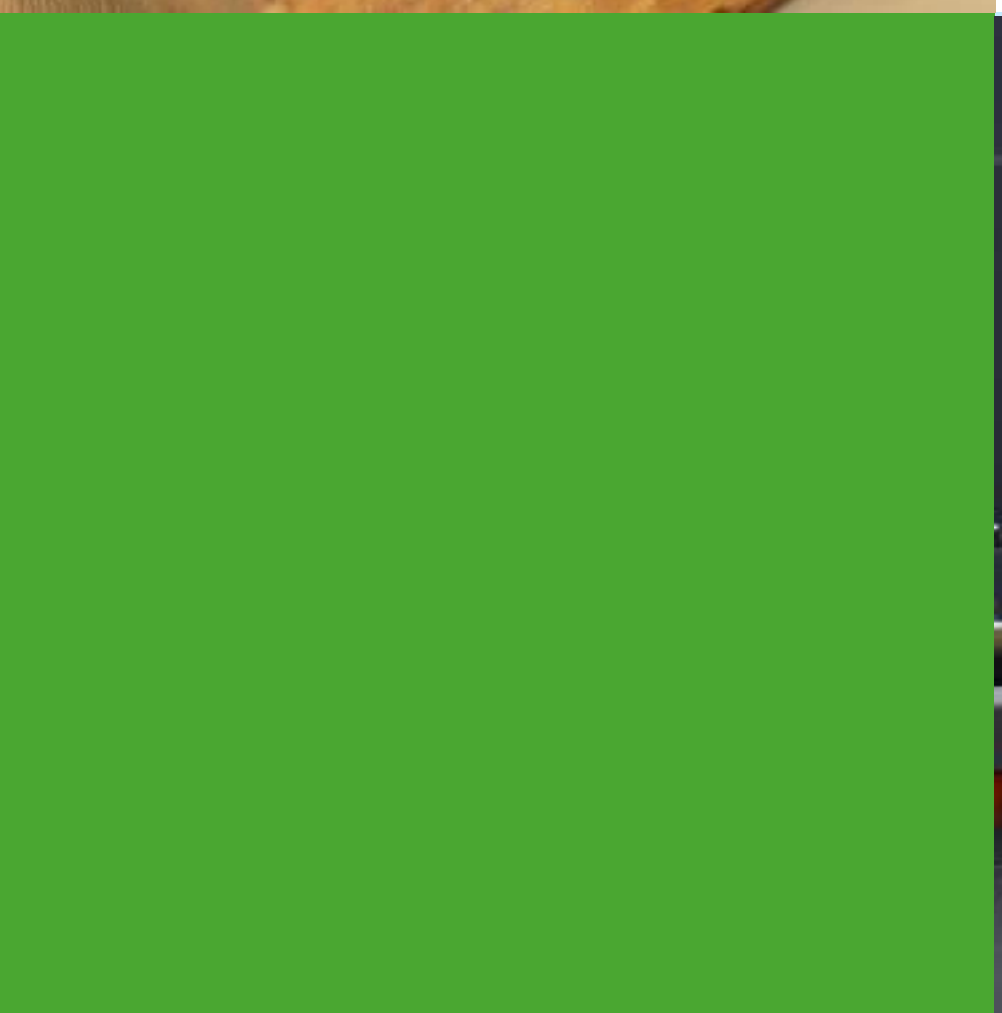
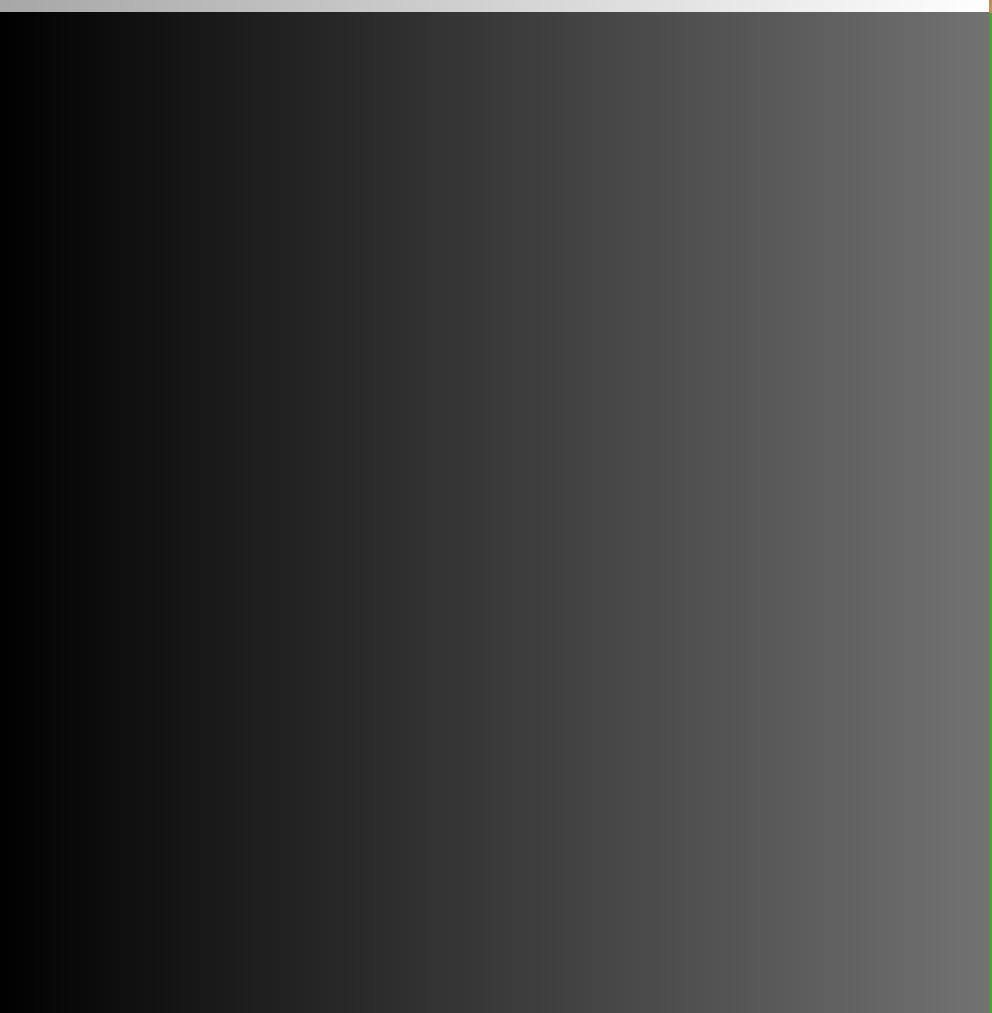
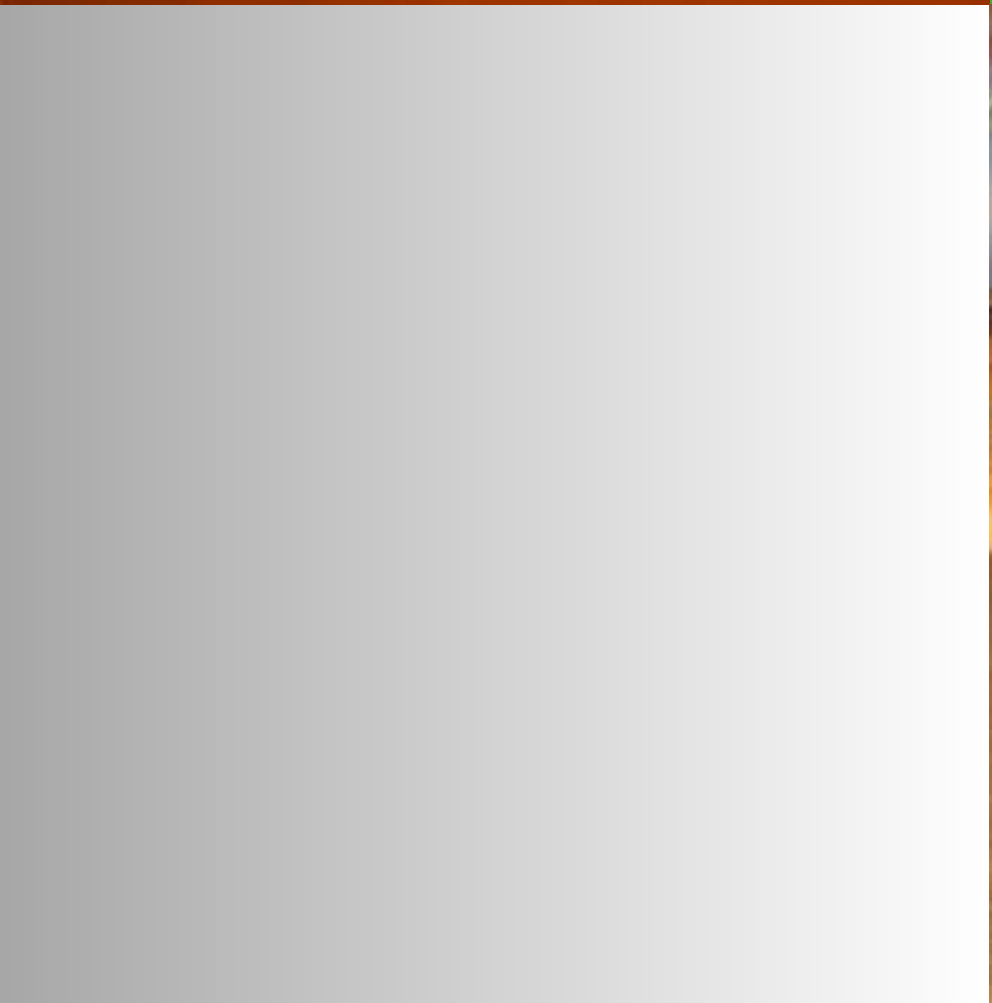
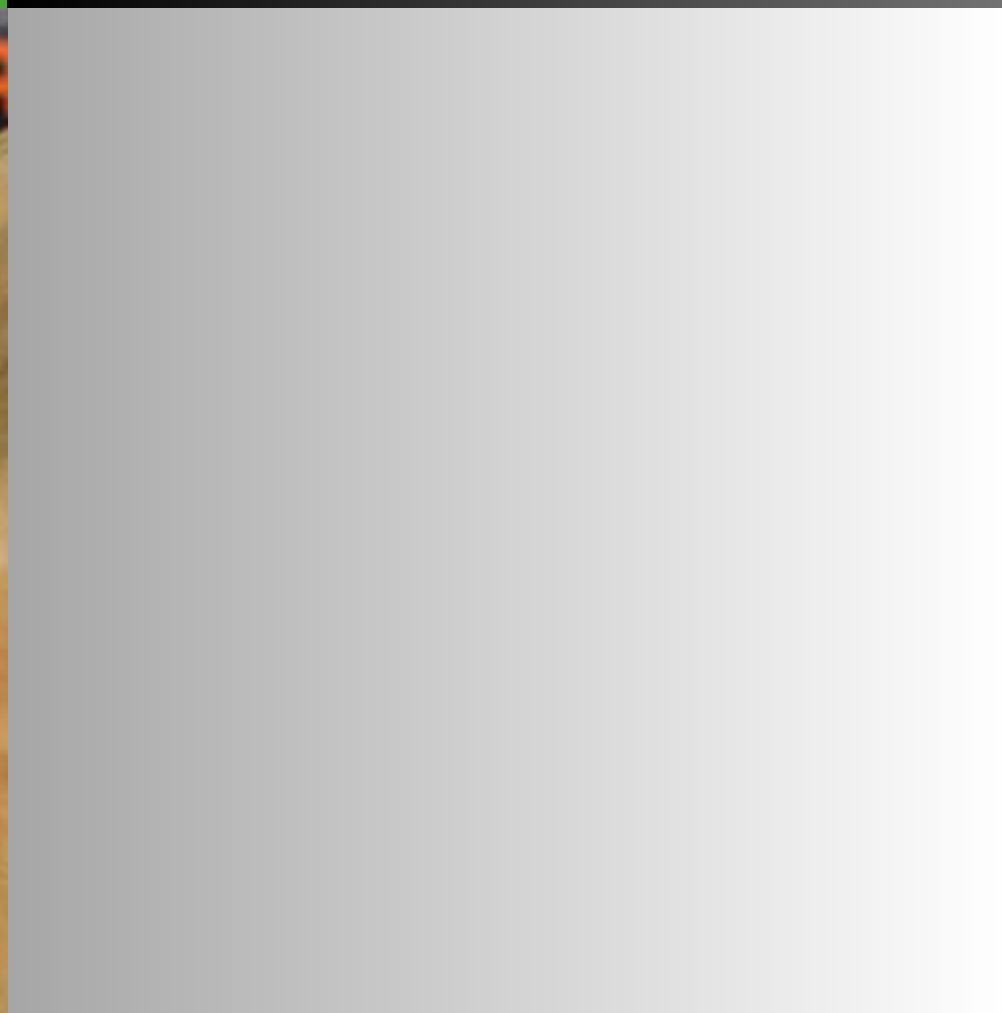


"WoodTech was a great opportunity to expand my network in the industry. I met new suppliers and found many quality products to add to my portfolio. I was very pleased with the way the show was organised. It is an ideal platform to exchange information and stay in touch with the industry."

Türkiye



"WoodTech, which I visited for the first time, was an event that kept the pulse of the sector for me. Meeting international companies and exchanging information with them opened many new doors for me to grow my business. It is very valuable to see the innovations that shape the future, especially in woodworking technologies."



Next Event
OCTOBER 11 – 15, 2025



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TÜYAP FAIR AND CONGRESS CENTER – ISTANBUL

