

VietnamWood

The 16th Vietnam Int'l Woodworking Industry Fair

Special showcase

VIETNAM
furnitec25

Woodworking
Sustainability
Digitalization

19–22
NOV. 2025

Saigon Exhibition and
Convention Center (SECC)
Ho Chi Minh City, Vietnam



VIETNAMWOOD |

www.chanchao.com.tw/VietnamWood

Organizer



Vinoxad

Endorsed and
Supported by



Strategic
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NÜRNBERG MESSE



There is significant potential for growth in the wood processing industry, particularly in the thriving furniture sector, a key strength for Vietnam.

The EVFTA helps Vietnam become the largest goods trading partner for the European Union within ASEAN and ranks among the top 10 supplying countries in the EU market. Despite recent market challenges, Vietnamese woodworking enterprises demonstrate a proactive approach to business integration, engage in active production restructuring, operational streamlining, and cost reduction, and actively seek assistance to explore emerging markets. The Vietnamese woodworking industry stands as a potential indicator market for the advancements in automation and digitization.

Vietnam's furniture industry is currently one of the top-ten economic sectors in the country

There is considerable room for growth in Vietnam's wood processing industry, particularly in the furniture sector, which stands as a robust commodity for the country. However, Vietnamese enterprises face challenges in aspects like wood drying, sawing, and chemical treatments to prevent mold in their processing of input materials. To compete on a global scale, technological innovations are crucial for Vietnamese enterprises, enabling cost reduction, efficient utilization of input materials, and enhancement of product quality.

Highlights of the Vietnamese Woodworking Market

- The world's top 5 exporters of wooden furniture.
- A major global exporter of wood chips and paper in the wood industry.
- The world's second-largest producer and exporter of wood pellets.
- The wood processing heavily depends on imports.

EXPERTISE IN WOODWORKING EVENTS

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worldwide markets**
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INDIAWOOD
Bangalore, India
indiawood.com

MUMBAIWOOD
Mumbai, India
mumbai-wood.com

VIETNAMWOOD
Ho Chi Minh City, Vietnam
chanchao.com.tw/VietnamWood

Gathering Key Buyers

Visitor Feedback



"We seek new raw material sources from Canada, Central America, and South America to enhance production methods. I recommend people visit and stay updated with advanced techniques, market insights, and technology with VietnamWood."

by Lê Khiêm Tân Thành Đạt

27%

Owner / President & Top Management

Stockholder, Co-Founder, CEO, COO, CTO, Vice President

16%

First-Line Management

Manager, Assistant Manager, Supervisor, Team Leader

44%

Manufacturing

Furniture, Plywood & Veneers, MDF & Laminated Board, Particle & Chipboards, Wood & Wooden Picture Frames, etc.

Hear Exhibitors Sincerely Share

Exhibitors' genuine feedback brings you closer to the authentic VietnamWood experience.

85%

Attend 2025 Show

85% express interest in exhibiting again in 2025

Mr. Vittorio Polonia
SCM Group, Sales Area Manager SEA

"VietnamWood plays a pivotal role as a highly reputable exhibition for both exhibiting companies and customers to explore the latest technological advancements and market developments. This is evident from SCM's inaugural participation in our booth, signifying the company's dedicated engagement in the market and our commitment to fostering strong relationships with customers in Vietnam and the broader South Asian region."



Mr. Hiro Shoda, CEO
The SHODA Company

"The Vietnamese market sustains its economic growth and remains highly attractive on a global scale. Therefore, the Vietnamese market holds great significance for Shoda, as we aspire to become the world's leading CNC router provider. Our objective is to introduce cutting-edge Japanese technology in CNC routers to the Vietnamese market."



Discover the latest in technology and innovations, build connections, conduct business, and draw inspiration for inventive solutions.

Interactive
Entertainment

Building excellence
through a complete
woodworking
supply chain.

Industry-Academia
Seminars

VietnamWood: Shine a Light on Digital Ingenuity!



450+
participating
companies

20,000
sqm
gross space

28+
countries &
regions

Vietnam's Digital Vision: Pioneering the Future of Asian Furniture.

The Vietnamese woodworking industry is increasingly shifting from automation to a growing demand for digitization. About one-third of attendees expressed their intent to explore digital transformation and solutions at the exhibition, showcasing Vietnam's commitment to modernizing with advanced equipment and technology amid supply chain challenges.

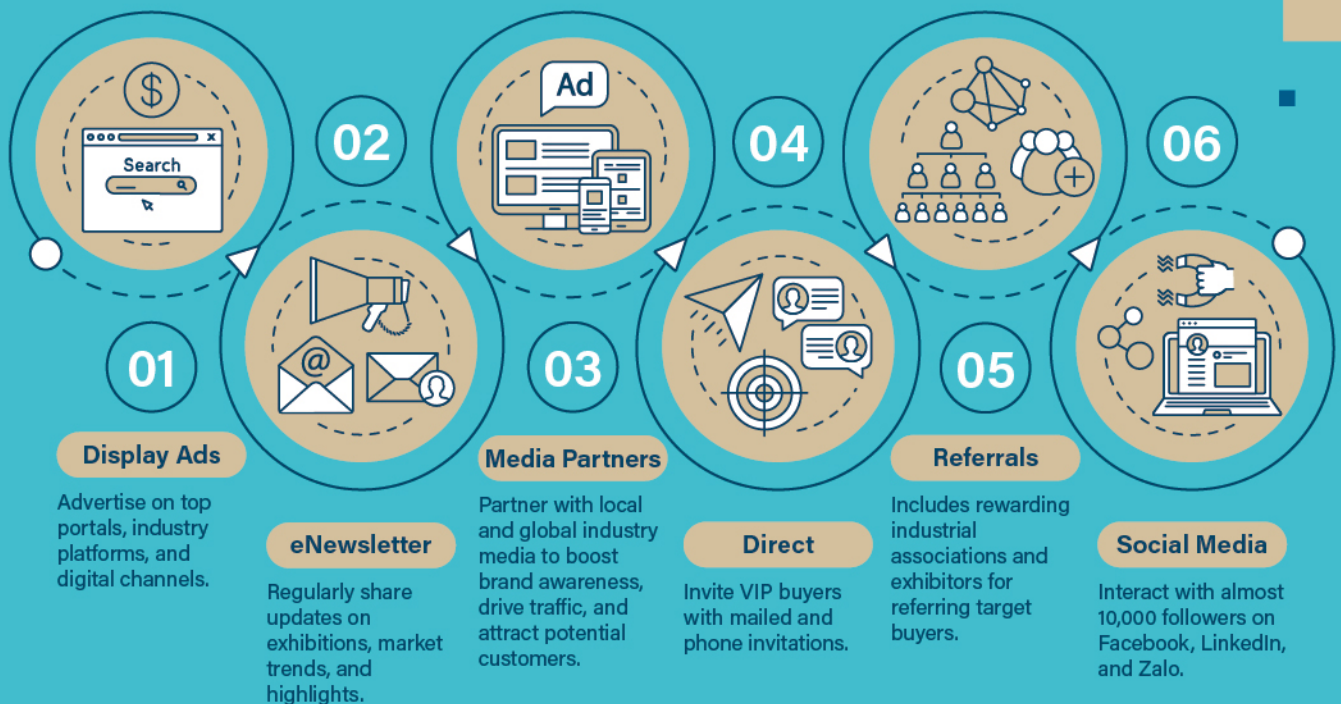
Exhibition profile

- Machines & Equipment for Forestry & Primary Processing
- Machines & Technical Equipment for Secondary Processing
- Machines & Plants for Special Product Groups
- Machines & Technical Equipment for Surface Finishing
- Use of Residual Wood, Generation of Energy & Heating Using Wood Fuels
- Woodworking Materials & Consumables
- Furniture Fittings & Accessories
- Technical Services
- Tools & Auxiliaries
- Related Products

Who you will meet

- Building & Construction
- Consultancy, Architecture & Design
- Education & Training Forestry
- Furniture Components / Supplies
- Import / Export – Timber
- Manufacturing – Furniture
- Manufacturing – Other Wood Products
- Manufacturing – Particle & Chipboards
- Manufacturing – Plywood & Veneers
- Manufacturing – Furniture & Furniture Accessories
- Manufacturing – Wood & Wooden Picture Frames
- Manufacturing – MDF & Laminated Board
- Manufacturers' Representatives
- Sawmilling Timber Processing
- Trade Associations / Government Agencies / Academia

Marketing Channels



SECC - Exhibition Venue Layout

Hall A1, A2 & B2

VietnamWood machinery halls

Hall B1 / Main lobby & corridors

VietnamWood Non machinery & Furnitec hall

Hall C Outdoor Hangers

To be confirmed

- | | | | |
|--|---------------------------|--|----------------------|
| | Registration counter | | Drop & Pick up point |
| | Conference / seminar area | | Exhibitors' counters |



At a Glance

Fair Facts

Venue	Saigon Exhibition & Convention Center (SECC)
Address	799 Nguyen Van Linh Parkway, Tan Phu Ward, Dist.7, Ho Chi Minh City, Vietnam
Date	19 - 22 November, 2025 / Time: 09:00 - 17:00 (Last day will close at 15:00)
Admission	Trade visitors only. Free of Charge (Children under 16 are not admitted entry)
Organizer	Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C (VINEXAD) Yorkers Trade & Marketing Service Co., Ltd.
Supported by	European Federation of Woodworking Machinery Manufacturers (EUMABOIS)
Strategic Partner	NürnbergMesse Group Handicraft and Wood Industry Association (HAWA)
Show Management	Chan Chao International Co., Ltd.

Booth Type

Indoor Space (Hall A-B)

Shell Scheme

Including:

- 1 Carpet Floor
- 1 Set of Wall Partitions
- 1 Set of Fascia Panels
- 1 Reception Desk
- 2 Folding Chairs
- 3 Spotlights (100W)
- 1 Waste Basket
- 1 5A/220V Single Phase Socket Plug



Indoor Space (Hall A-B)

Raw Space (space only)

Build your own stand on bare space
(Please refer to the exhibitor's manual)



Inquiry

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