

**Shanghai International Furniture Machinery
& Woodworking Machinery Fair**
5-8 September 2022
National Exhibition and Convention Center (NECC),
Shanghai, PR China



Press Release
21 Sep 2022

Shanghai International Furniture Machinery & Woodworking Machinery Fair 2022

Ended on a Perfect Note

See you again in 2023

Shanghai International Furniture Machinery & Woodworking Machinery Fair (WMF), together with China International Furniture Fair (Shanghai) (Ciff Shanghai) and China International Building Decoration Fair (CBD Shanghai), came to close on 8 Sep, attracting more than **61,000** buyers. Three fairs brought over 1,200 exhibitors using 280,000 square meters of space. Among them, WMF had a 45,000 square meters exhibition area with 300+ exhibitors, which gathered leading enterprises in various segments of home furnishing and woodworking manufacturers in four days.

Eye-catching new products with Fruitful Achievements

As a leading fair for the woodworking industry, WMF is a high-quality, comprehensive platform integrating business negotiation, joint ventures, technology and innovation transfers. Many key exhibitors showcased products that focused on multiple themes - furniture manufacturing equipment, wood-based panel production technology, upholstered furniture production technology, surface treatment technology, tool accessories and raw and auxiliary materials, etc. - to meet the needs of the industrial chain with high-quality supply needs. The fair continued receiving positive feedback and praise from new and old exhibitors.

Excitech: “In 2022, many places have fought with the pandemic for a long time, which has greatly impacted the development and stability of the furniture industry. As the market gradually recovers, many companies have started looking for business opportunities. WMF provides a platform to showcase our products and establish connections with buyers worldwide. The organizer gave us great support before and during the fair. The fair is well-organized, where we can launch our new products and technologies successfully. Wish that we will work together in the future to meet the bright future of the furniture industry!”

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Suzhou Sufoma Machinery Co., Ltd: “During the show, our company's products attracted the attention of many visitors. Our company's leader Shen Wenrong won the WMF Design Gold Award. In these 4 days, we received many buyers, worked out many vital projects and successfully initialed at least 2 contracts. This exhibition has effectively increased the company's branding and opened up a new way for our future development.

Overwhelming Responses from Visitors

WMF has always been well-known in the global woodworking industry. Many buyers agreed that they could get in touch with the machinery and equipment at the fair, and learn about some industry trends, equipment upgrades, and material diversity at the fair. This year, WMF 2022 brought together over 300 buyers from associations and delegations from Jiangxi, Guangxi, Heilongjiang, Shandong, Jiangsu, Zhejiang, Shanghai and Fujian. Both buyers and the associations expressed satisfaction with the fair.

Ninghai Furniture Manufacturer Chamber: “To meet market demand, many manufacturers are planning to transform and upgrade, from traditional mobile furniture to advanced custom furniture. We are visiting the WMF this year to study and research for the next expansion, transformation and upgrading. It is not easy to hold an exhibition during a pandemic. I am grateful to all participants of the industry and the organizers for their full support.”

Harbin Furniture Association: “Some members plan to invest in a new furniture factory and purchase fully automatic processing machinery, panel furniture and upholstered sofa machinery. The result of the exhibition is excellent, and the members have gained a lot.”

Splendid Concurrent Events Promote the latest innovative technology

WMF is committed to integrating industry resources upstream and downstream of the whole woodworking supply chain. Apart from showcasing a wide array of machinery, several forums were held in the fairground to share industry information. “2022 Innovative Technologies and Materials driving Sustainability and Healthy Life in the Wood Working Industry” has invited more than 12 special guests to share on 9 major themes such as new

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material trends, EB coating, digital printing, finishing technology, etc. “The 3rd China Wood Industry Park and Port Industry Development Conference” focused on resource integration in wood industry parks and ports, analyzed the trends of carbon neutral and green development policy, and discussed the development of smart manufacturing transformation. Other concurrent events included the “2022 WMF The Best Exhibits Award”, “Industry Dialogue: Intelligent Manufacturing for Wooden Furniture”, “2022 Outdoor Building Materials Development Conference Cum Plastic Wood Application Forum”, “2022 Dieffenbacher New Innovation Technology Conference”, etc. helped to maximize the benefits of both exhibitors and visitors.

Keep exploring opportunities and Stay tuned to WMF 2023

Online Business Matching will continue to provide services after the fair, which allows buyers and exhibitors to connect and interact regardless of geographical and time limitations. WMF2023 will take place from 5-8 Sep 2023 at the National Exhibition and Convention Center, Shanghai Hongqiao. Please visit our official website for more information and review the photos and videos of this wonderful event.

WMF Website: <https://www.woodworkfair.com/WMF22/idx/eng/home>

Online Exhibition : <https://bit.ly/3KEbepZ>

Online Business Matching : <https://bit.ly/3KEbepZ>

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Onsite Photos of WMF 2022



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This press release is issued by Adsale Exhibition Services Ltd.

Organizing Committee:



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