

## TRAINING AND RECRUITMENT

# The Eurobois Campus is back to support jobs and training in the sector!

With the demand for skills getting ever higher, the timber and woodworking sector's national trade show continues its commitment to assisting recruitment and training.



Photo: Alexandre Moulard

Jobs and training will once more be a leading topic at the coming edition of the Eurobois trade show, being held from 14th–17th June, 2022 at Eurexpo Lyon in France. And it's where it is for a reason: in a context of heavy growth sparked by the new regulations and support from government bodies, the timber and woodworking sector is struggling to find staff. This is down to a number of reasons, not least the perception of its trades as unattractive and the new issues arising from the advent of digital systems, industry 4.0, etc. Although the situation seems to be on the mend (recruitment up 2% over the last two years), there can be no slackening of effort. With over 70,000 recruitment campaigns planned nationwide this year\*, Eurobois moves into gear to stand by the professionals. The objectives: to raise the profile of the sector's trades, facilitate recruitment and access to existing training courses, and thus contribute to the upgrading of professional skills.

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As a working tool at the service of timber sector development, Eurobois is first and foremost a unifying event, one that listens to the profession and provides four days of solutions in the fields of business, innovation, employment, and training.

To address all these issues in a genuinely productive way, the topic of jobs and training will have its own dedicated feature, the Eurobois Campus, and also be tackled in conferences on the TV stage.

*“Recruitment is the biggest roadblock to the sector's development. At the 2020 edition, this was already a visible issue, and the ensuing public health crisis only exacerbated this need for more workers. Companies' order intakes have now gone off the scale, whatever trade they pursue. At Les Compagnons, it's palpable! We are receiving more and more requests from companies to recruit young apprentices for them and we just don't have enough candidates to go round!”*

— **Mathieu Hugon, Manager, IEMA (European Institute of Joinery, Fitting out, and Cabinet making)**

## Eurobois Campus, the special area dedicated to jobs and training, returns in 2022

After a successful experiment at the last edition, in 2020, the Eurobois Campus will be back again this year. It will facilitate meetings, first between training centres and school leavers or professionals seeking courses, and second between recruiting companies and job seekers. It is organized into two zones, one for training, one for jobs.

**Training zone**, where fifteen or so training centres dedicated to the timber and woodworking sector will be promoting their initial or refresher training courses. They will be available to give information, to consult, and to assist school leavers and/or professionals seeking training courses. They will be presenting their existing training programmes, new diploma-level courses, and the procedures for enrolling in them.

*“The professional feedback from the 2020 Eurobois Campus feature was very positive. Training and recruiting new workers for the sector has become an urgent matter. There are many different opportunities, trades, sectors, and Eurobois is the best place to make them known and to bring candidates into contact with potential employers or training bodies.”*

- **Florence Rousson Mompou, Eurobois trade show manager**

\*Source Adecco Analytics

### Training centres attending the 2022 edition

Centre de Formation Forestière (Saugues)  
Centre de formation professionnelle du Pays des Bleuets  
CFPF DE CHATEAUNEUF DU RHONE - Centre de Formation Forestière de Châteauneuf du Rhône  
CFPPA REINACH FORMATIONS (Savoie)  
Compagnons du devoir  
L'Ecole Technique du Bois (01)

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ENSTIB (Lorraine)  
EPLEFPA Roanne Chervé, Site du Lycée Nature et Forêt  
ESB (Nantes)  
FIBOIS (Lyon)  
FORMABOIS (Quebec)  
GRETA CFA Lyon métropole  
Institut des Métiers  
Lycée Claude Mercier (03)  
Master Sciences du Bois Faculté des Sciences - Université de Montpellier

In the **Jobs zone**, visitors can consult the many job vacancies in the sector on the Jobs Wall

Event partner *Pôle emploi*, the state-run employment agency, will be organizing two “employment days” during which it provides practical information to visitors. Its staff will be showcasing the sector's trades and presenting all the different schemes and other solutions to help job seekers find a position in the sector.



In this area dedicated to jobs and training, visitors can try their hand on the ACREOS-SCIE DE TETE simulator provided by trades institute INSTITUT DES METIERS. This headsaw simulator lets visitors experience real operation and discover the specific controls through various simulation exercises.

As proficiency in digital solutions becomes a key factor in a business's competitiveness, professionals wanting to learn about them will get the opportunity to discover Smartisan, a 100% subsidized scheme within the France Relance stimulus, which assists companies in their digitalization projects.

*“The pandemic crisis has been followed by a recovery whose amplitude has caused an employment squeeze in the timber sector whose likeness hasn't been seen for over 20 years. Companies are struggling to recruit and finding out the hard way that our trades are not the attraction we thought they were. International crises (pandemic, Ukraine invasion) reveal our vulnerability, most especially in terms of supplies. But behind every crisis is an opportunity. Attracting young and not so young people to our companies (by way of our schools); banking on innovation and showing our sector is first in line when it comes to solutions for a sustainable world; helping businesses improve their employer brand; modernizing training tools; improving work conditions for the more strenuous trades, etc.—those are the kind of concrete actions we can take.”*

- **Arnaud Godevin, Principal of the ESB** (higher college of timber engineering)

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## ***Auvergne-Rhône-Alpes, a dynamic region for the timber and woodworking sector***

Accounting for 60,000 jobs and over 21,000 businesses, the Auvergne-Rhône-Alpes region's forestry & timber sector is an economic heavyweight, whether it be in an urban or rural context. It's also the leading region in terms of diploma course offerings, with 101 training establishments, 2495 students, and 54 academic qualifications from vocational training certificate to engineering degree.

In France, the forestry & timber sector employs a total of 454,700 people, representing 1.4% of the active population and 12.4% of French industrial jobs. According to the CNI (national industry council), this sector employs more people than either the aerospace or nuclear sectors, with 300,000 and 220,000 employees respectively.

Source: Fibois France, 2022

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## **ABOUT THE ORGANIZER**

### **GL events Exhibitions**

With 200 events organized worldwide for professionals and the general public, GL events Exhibitions has unequalled expertise in organizing exhibitions and trade shows—a business that must stay abreast of increasingly specialized marketing, communication and organizational techniques while retaining close ties with market players. The Eurobois exhibition is organized by the GreenTech+ division of GL events, which also manages eight other major gatherings: BePOSITIVE, Expobiogaz, HyVolution, Horizonia, Open Energies, Paysalia, Piscine Global Europe, Rocalia.

GreenTech+ is the newest division of the GL events group, providing a unique shop window born from the synergy of gatherings that touch on common themes of ecological innovation and sustainable development.

GL events created GreenTech+ to take up a full-time, active part in the world's big environmental issues, with a format unique in its genre that builds bridges between the sectors of the future and maximizes their visibility. GreenTech+ is an accelerator committed to accompanying the sector's stakeholders in their developments and in their search for the solutions of tomorrow, while instilling an ever-greater eco-awareness among our citizens.

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