

FITECMA 2022 creates expectations in exhibitors and visitors

From July 13th to 16th, the 15th edition of FITECMA – International Wood & Technology Fair, will be held at the Costa Salguero Center, in the City of Buenos Aires.

New days and hours, more areas and the concept of innovation are creating favorable expectations in both exhibitors and visitors.

On this occasion, FITECMA 2022 will have three new exhibition areas that are added to its traditional target of Machines, Tools and Supplies. Construction with Wood; Bioenergy (Biomass); and Industry 4.0. There are three areas that are incorporated with great force, allowing the exhibition to practically cover the entire chain of the forest industry from the first transformation to the elaboration of the highest value finished wood products.

The presence of the leader companies in each of its areas is already assured, as well as the entry of new ones - from the country and abroad - that have never taken part at the fair before. This shows that it will be a record fair of exhibitors since with six months to go until it is held, only 700 square meters remain to be sold to complete the four pavilions of the fairgrounds.

In addition, the Organizing Committee is developing an intense program of activities for the four days of the fair (Wednesday to Saturday, from 10:30 a.m. to 6:30 p.m.), which will surely become the new focus of interest, so which is expected to exceed 11,000 visitors from all over the country who attended the 2019 edition.

The signing of agreements with the Central Society of Architects (SCA) for the organization of a Wood Construction Contest whose first prize will be built and exhibited at FITECMA; and with the High School of Architecture and Design of the University of Morón, for the realization of a Congress of Construction with Wood. These are just some of the planned actions.

As in each of its editions, FITECMA 2022 will once again become the meeting point for the industry, promoting interaction between companies, professionals, entrepreneurs, artisans, technicians and officials, to promote technological change and achieve sustainable growth of the activity.

Entry to the fair will require accreditation only through the APP created for this purpose, which will be available in April.

For more information visit www.fitecma.com.ar or search on social media.