

Eurobois 2022: back with a bang!

A highly successful edition that upholds Eurobois's place as the benchmark event on timber and woodworking in France and Europe-wide.

The event all the sector's professionals had been waiting for took place at Eurexpo Lyon from 14th–17th June this year, with the announced ambition of confirming the momentum of the previous edition. A winning gambit! A friendly, upbeat ambience swept through the aisles of Eurexpo, with 480 exhibitors and brands showing off their wares to 23,000 professional visitors over the trade show's four days.



With exhibitor numbers 15% up on 2020 and 34% of exhibitors from abroad, visitors—notably project instigators, buyers, and deciders—discovered a reinvigorated, expanded offering at a trade show whose ubiquitous theme was “doing business”. Enthusiasm bristled at this two-yearly gathering, where professionals were able to gauge for themselves the momentum underlying the timber sector, with no sign of fading over the years. Over the show's four days, visitors clustered around the many in-show activities, traded thoughts, and discovered the sector's latest trends.

A qualified, project-oriented, nationwide visitorship.

All the exhibitors and partners were unanimous about the positive feedback loop experienced at this edition of Eurobois. The frequentation figures confirm this trend, with 22,883 professionals present over the four days and an increase of 5% since the last edition in the share of nationwide (vs local) visitors, which now stands at 50%. Visitor profiles included a majority of project instigators, buyers, and deciders, all attending the show with concrete objectives in mind (launch of new business activities, investment in equipment, search for partners, etc.).

The top five sector activities represented by trade show visitors:

- Interior design and fitting out
- Joinery
- Timber frameworks
- Sawing, sharpening, and timber drying
- Miscellaneous machinery manufacture

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Jobs and training: major themes of this edition

In a high-growth context spurred by new regulations and public sector support, the timber and woodworking sector is short of workers. Although the situation seems to be on the mend (recruitment up 2% over the last two years), there can be no slackening of effort. With over 70,000 recruitment projects forecast nationwide this year, the Eurobois Campus facility underscores the trade show's commitment to stand by its professionals. Over 100 job offers, covering various specializations, were thus posted on the Job Wall, while 15 training bodies were present on the Eurobois Campus promoting their basic and improver training courses:

- Centre de Formation Forestière (Saugues)
- Centre de formation professionnelle du Pays des Bleuets
- CFPF DE CHATEAUNEUF DU RHONE - Centre de Formation Forestière de Châteauneuf du Rhône
- CFPPA REINACH FORMATIONS (Savoie)
- Compagnons du devoir
- L'École Technique du Bois (01)
- ENSTIB (Lorraine)
- EPLEFPA Roanne Chervé, Site du Lycée Nature et Forêt
- ESB (Nantes)
- FIBOIS (Lyon)
- FORMABOIS (Quebec)
- GRETA CFA Lyon Métropole
- Institut des Métiers
- Lycée Claude Mercier (03)
- Master Sciences du Bois Faculté des Sciences – Université de Montpellier

France's state-run employment service *Pôle Emploi* was also present for two days to inform visitors on job vacancies in the sector



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Eurobois Awards: new-generation innovation

Eurobois puts itself forward as a high seat of innovation, representative of all sectors and all audiences. And that naturally leads to the Eurobois Awards, showcasing the timber and woodworking sector's many technological advances and innovations! A 5-minute product pitch on the TV stage helped each candidate sway the jury and the audience.

Another new feature in these awards was the panel of student judges from architectural, joinery, fitting-out, and engineering academies.

A total of 28 innovations went head-to-head for the 2022 Eurobois Awards, producing eight happy winners.



Innovations rewarded by the professional judges:

- ELV AND ELVP BENCH VICE ELEVATOR by **VP DOLEX** in the **Workstation Ergonomics** category
- The EXEDRA 2 door system by **SALICE** in the **Fitting-out** category
- The HNC 47.82 machine tool from the **FELDER GROUP** in the **Makers** category
- The ACCUCUT saw blade by **LEITZ** in the Site **Productivity** category
- The PRESERVATIONAL DRYING ATMOSPHERE product from **WAYS INDUSTRIE** in the **Research and Development** category
- The SYS-POWERSTATION MOBILE ENERGY SOURCE by **FESTOOL France** in the **Worksite Convenience** category
- The STEFANI X edge bander by **SCM GROUP France** in the **Industrial Optimization** category

Innovation receiving the student judges' favours:

- The CRENO CLT-ONE machine tool by **LE CRENEAU INDUSTRIEL**, winner of the **Students' Pick** category

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4 days with in-show events at every turn

In addition to the trade show's now-customary in-show activities, like the timber frame house panel prefabrication workshop, the Batijournal TV stage, and the many exhibitors' demos, further new events and activities swelled proceedings at the 2022 edition:

- **A presentation of the COHOME BELLEVILLE CLUB project, jointly** organized by equipment-maker members of the *Ameublement Français* (French furniture and furnishing) confederation and the interior architecture agency *Label Experience*. Genuine inspirations for fitting-out and the practical use of products and services.
- **A cycle of timber construction themed conferences run by Agence Qualité Construction.** Accounts of experience and points requiring special attention were on the agenda.
- **The Wood Innovations area organized by the Xylofutur Competitiveness cluster, La Wood Tech, and Canopée Challenge,** ran interactive workshops for discovery and discussion in topics related to innovation in the timber and woodworking sector.



Partners mobilized at the trade show

Eurobois's twenty or so partners from the institutions once again this year proved their eagerness and support. They seized on this go-to event to host conferences, organize joint activities, and provide many, many highlights.

Such was the case of **Fibois** and the **Fédération Nationale du Bois**, who held their AGM, and also that of the **Chambre Française de l'Agencement** (French chamber of fitting-out firms).

Club Chic— a network of interior architects, designers, jobbing firms, manufacturers, fitters-out, and partners specializing in the layout of people areas in hotels, catering establishments, shops, holiday residences, tourist structures, and other venues—organized meetings and conferences on the topic of fitting-out in the events industry and the new public spaces.



Last but not least, **Eurobois** reaffirmed its commitment to sustainable development, notably by setting up a partnership with the **Plantons pour l'Avenir** (planting for the future) scheme, a fund for driving reforestation in France!

It was an opportunity for exhibitors and visitors to discover the actions of **Plantons pour l'Avenir** and contribute to the preservation of French forests.

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Save the date!

Eurobois makes a date with you right now for its next edition, scheduled for 6th–9th February, 2024.

ABOUT THE ORGANIZER

GL events Exhibitions

With 200 events organized worldwide for professionals and the general public, GL events Exhibitions has unequalled expertise in organizing exhibitions and trade shows—a business that must stay abreast of increasingly specialized marketing, communication and organizational techniques while retaining close ties with market players. The Eurobois exhibition is organized by the GreenTech+ division of GL events, which also manages eight other major gatherings: BePOSITIVE, Expobio-gaz, HyVolution, Horizonia, Open Energies, Paysalia, Piscine Global Europe, Rocalia.

GreenTech+ is the newest division of the GL events group, providing a unique shop window born from the synergy of gatherings that touch on common themes of ecological innovation and sustainable development.

GL events created GreenTech+ to take up a full-time, active part in the world's big environmental issues, with a format unique in its genre that builds bridges between the sectors of the future and maximizes their visibility. GreenTech+ is an accelerator committed to accompanying the sector's stakeholders in their developments and in their search for the solutions of tomorrow, while instilling an ever-greater eco-awareness among our citizens.

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