



# Results Report MEM INDUSTRIAL 2022

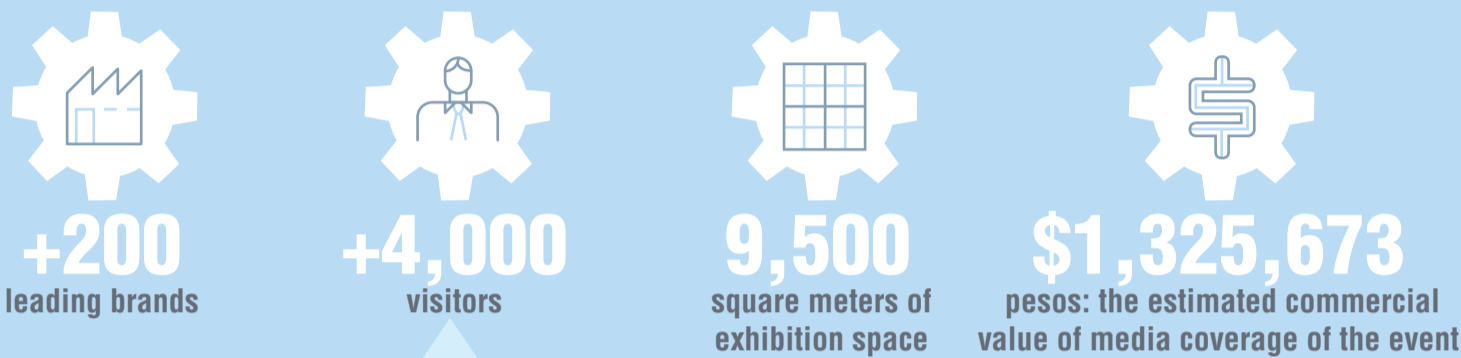
contributed to the creation of more business in the  
woodworking and furniture industry in Mexico



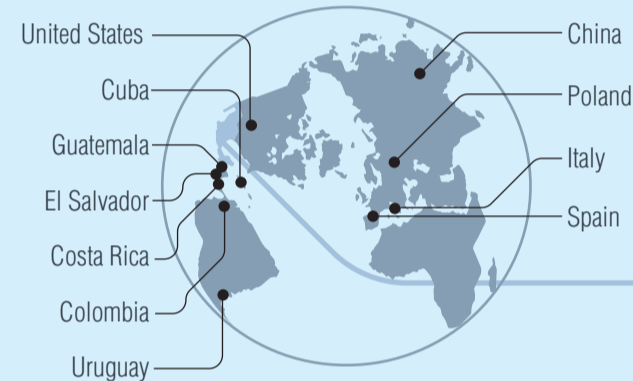
*"The woodworking industry is key to the economic development of countries the world over that now find themselves having to adapt to megatrends like digitalization, the rebalancing of production and green industry."*

**Cristiano Massimo Pasini**  
Representative and director of the United Nations Industrial Development Organization (UNIDO) Regional Office for Mexico and Central America

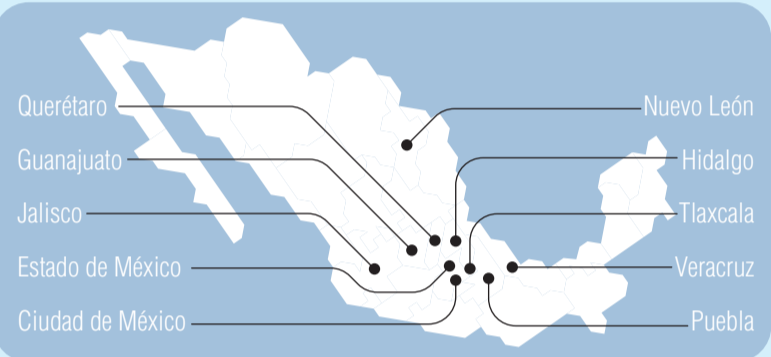
WE BROUGHT TOGETHER THE INDUSTRY'S ENTIRE VALUE CHAIN,  
from the forestry sector, machinery and suppliers to Industry 4.0



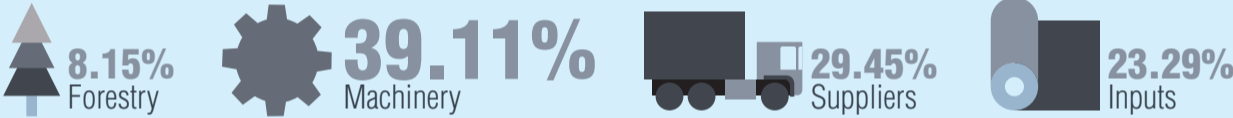
## INTERNATIONAL VISITORS



## TOP 10 NATIONAL VISITORS



## AREAS OF INTEREST TO VISITORS



17 panelists and 7 mentorships focused on Innovation, the Circular Economy and Design.



*"We have participated in several editions of MEM Industrial and it has always paid off handsomely. We need to be here because it's a surefire way of contacting prospective clients and closing deals, while helping boost sales and promote our new products all year round."*

**Esteban Ramírez**  
Commercial Director,  
Asia Robótica



*"We decided to take part in MEM Industrial to generate more business for the company and offer clients our top-quality tools. It's in our interest to have a presence here at MEM Industrial because the markets and the industry need a trade show like this and it's important to Leitz México to participate in one of this magnitude."*

**Raúl Jiménez**  
CEO, Leitz México



*"It's very important to us to participate in MEM Industrial because it puts us in close quarters with the furniture manufacturing and interior design segment, and carpenters too. It went very well for us this year. We were visited by many manufacturers, architects and designers."*

**Adriana Gutiérrez**  
Marketing Manager, Tecnotabla



*"We decided to participate because it's important to remain in constant contact with clients, reach out to new ones and showcase our innovations on the Mexican market... We were very successful. We had a lot of clients approach us. It was a gratifying experience."*

**José Luis Huerta**,  
Product Development Manager,  
CYMISA



This year marked the third edition of the "Makers for Good Make-A-Thon, Reinventing the Furniture Industry"



*"The MEM Industrial 2022 Makers for Good Make-a-thon featured innovative furniture projects that incorporated materials manufactured by the sponsors and that were showcased on the exhibition floor."*

**Óscar Velázquez**  
Impact Mx Director

TOGETHER, THESE ACTIVITIES HELPED GENERATE BUSINESS AND IMPROVE THE COMPETITIVENESS OF AN INDUSTRY THAT IS ESSENTIAL TO THE COUNTRY.

Join Us for the March 2023 Edition of MEM Industrial  
MEXICO'S LEADING WOODWORKING AND FURNITURE TRADE SHOW